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SITE SANTA FE ANNOUNCES TOM FORD
AS CHAIRMAN OF ITS TENTH ANNIVERSARY CELEBRATION
FEATURING AUCTION SITE 2005
TO BE HELD ON SATURDAY, JULY 23

Santa Fe, NM—SITE Santa Fe announced today that Tom Ford will serve as Chairman of its Tenth Anniversary Celebration this summer. The showcase event is AUCTION SITE 2005, an auction of works by important contemporary artists, to be held on **Saturday, July 23, 2005**. Sotheby's has taken a leadership role as Auction Sponsor for the event, and Jamie Niven, Vice Chairman of Sotheby's North America, will serve as Auctioneer. Proceeds from the event, SITE Santa Fe's largest fundraiser of the year, will support the organization's exhibitions as well as its education and public programs for 2005.

Tom Ford, one of the foremost designers of our time, and the architect who brought Gucci and Yves Saint Laurent to the pinnacle of global fashion, will be the chairman of the tenth anniversary celebration, anchored by this signature event.

On his role, Mr. Ford stated, "SITE Santa Fe is one of the most important forums for contemporary art in the West. As a long time Santa Fe resident, I am especially aware of the contribution that SITE makes to the cultural landscape of the community. I am honored and pleased to serve as Chairman of the Tenth Anniversary season."

The Tenth Anniversary Season will honor Joann Phillips, one of SITE Santa Fe's founding board members and currently, Honorary Chairman of the board of directors. Board member Joanne Nelson McCarthy is Benefit Chairman, and Board President Marlene Nathan Meyerson heads the Art Collectors' Committee. A group of event sponsors is in formation.

The weekend will kick off on Friday night, July 22 with a Private Preview at SITE Santa Fe from 5 to 7 pm. Then on Saturday, July 23, the evening will begin at 5 pm with a

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Preview Reception where guests can bid on works in the silent auction and preview those in the live auction. The live auction will begin at 7 pm, and will include approximately 15-20 lots of works by leading contemporary artists. The Silent Auction will close 30 minutes after the live auction ends. Following the auction, a dinner hosted by Mr. Ford will be held at SITE Santa Fe for Gala Ticket holders. On Sunday, July 24, Gala Ticket holders are invited for brunch at a private residence to view a world-class contemporary art collection. This event promises to be as spectacular a success as the inaugural auction held in 2003, which raised over \$400,000. The weekend will be a highlight of the lively Santa Fe summer social season, and, as in 2003, the auction is expected to draw a large number of important contemporary art collectors to town, many of whom attended previously.

Gala Tickets are \$750. Founder Tables are \$25,000 and Benefactor Tables are \$10,000. There will also be a \$250 Auction-only ticket. For more information or tickets, please contact SITE Santa Fe at 505-989-1199 or on the web at www.sitesantafe.org.

Opened in 1995, SITE Santa Fe is a private not-for-profit contemporary arts organization committed to enriching the cultural atmosphere in Santa Fe, New Mexico, by providing an ongoing venue for regional, national, and international exhibitions and interdisciplinary programs.

Since 1995, SITE Santa Fe has organized more than 50 exhibitions, including five highly regarded international biennial exhibitions. SITE Santa Fe's Fifth International Biennial, curated by Robert Storr, received critical acclaim and wide popular appeal. SITE Santa Fe's Biennial tradition and its ongoing exhibitions program fulfill a mandate that consistently places SITE—and the artists it exhibits—in the top bracket of cutting-edge contemporary art.

SITE Santa Fe is located at 1606 Paseo de Peralta, Santa Fe, New Mexico. SITE Santa Fe Winter Hours: Wed–Sat, 10 AM–5 PM; Friday, 10 AM–7 PM; Sunday, 12 PM–5 PM. Museum admission is \$6 for adults and \$3 for students, teachers and seniors; members are free. Free admission is offered on Fridays, made possible by a grant from The Brown Foundation, Inc., Houston. Tours by SITE Guides are available free of charge to the public with paid admission and are also regularly scheduled on Fridays at 6 pm, and Saturdays & Sundays at 2 pm. SITE Santa Fe gift certificates are available. Call 505.989.1199 for more information.

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